

MADe

Architecture, Urbanism, Landscape

Practice Profile — India | Spain — studiomade.org

THE PRACTICE

MADe is an architectural practice founded in 2007, working from India and Spain through a settled network of collaborators — architects, landscape architects, graphic artists and researchers — across several countries. The practice works almost exclusively through open international competitions for public buildings and public spaces: museums, cultural centres, libraries, schools and civic halls. It holds to the competition as one of the few remaining arenas where architecture is argued on its merits, openly and against all comers.

The work is made collectively. A small, stable group has worked together for over a decade, in a process that values conversation over authorship and doubt over certainty: ideas are catalogued, weighed and discarded until a single proposition remains, and drawings are few and deliberate. Much of the resulting body of work is unrealised — a condition the practice regards not as failure but as a form of research: propositions held in reserve for the city.

Across geographies as different as Suncheon, Geneva, Carthage and Delhi, the projects return to a small set of preoccupations — the void as the centre of the architectural argument, thresholds that mediate rather than divide, and buildings that give ground, sometimes literally, to public life. The Suncheon Art Platform, completed in 2021 and honoured with the Korea Space Culture Award, is the most fully realised statement of these ideas.

METHOD

The practice takes on one competition at a time. Each begins with a small team dissecting the programme, identifying its limitations and securing its functionality before any discussion of expression. A catalogue of possibilities emerges and is deliberately thinned — each option weighed for feasibility, innovation and appropriateness — with the team expanding only as the picture clarifies, until a single option remains, one in which there is certainty. Images are withheld until the concept can carry them.

Output is limited by design. Drawings are few because the work of a competition lies in identifying the twenty to thirty per cent of a project that must be fixed — ground, structure, threshold, envelope — and in holding the remainder open for development with the client and context. This discipline of radical simplification is also a discipline of economy: it is how a small practice sustains serious, sustained work on public buildings.

Research and writing run alongside making — models, sketches and drawings — and the work is periodically placed before the public through self-curated exhibitions, most recently *In Pursuit of Publicness*, the 3rd B.V. Doshi Memorial Exhibition in Kolkata (2026). Exhibition is treated as an instrument of critical self-reflection rather than retrospection.

WORKING WITH PUBLIC INSTITUTIONS

Nearly two decades of competition work have given the practice sustained experience of public procurement across Europe and Asia — through open international and two-stage procedures alike — and of the briefs, compliance requirements and jury cultures particular to each. Where jurisdiction or stage requires it, the practice works in partnership: recent entries in Spain have been developed with Atelier Atlántico. The Suncheon Art Platform demonstrates the full arc of this way of working — from First Prize in an open international competition (2016) to a completed public building (2021).

RECOGNITION — SELECTED

- 2026 Fourth Prize, International Competition — Sports Campus Ďáblice, Prague, Czech Republic
- 2025 Second Prize, International Competition — The Addition and Transformation of the Peklo Cultural Centre, Pilsen, Czech Republic
- 2024 Second Prize, International Competition — Rehabilitation of the Saldaña Fairground, Castilla y León, Spain (with Atelier Atlántico)
- 2023 Finalist, International Competition — Extension of the National Museum of Carthage, Tunis, Tunisia
- 2020 Finalist, International Competition — City Hall, Suncheon, South Korea
- 2016 First Prize, International Competition — Suncheon Art Platform, Suncheon, South Korea; completed 2021 and honoured with the Korea Space Culture Award
- 2015 Fourth Prize, Two-stage International Competition — Extension of the WHO Headquarters, Geneva, Switzerland
- 2015 Finalist, International Competition — Bamiyan Cultural Centre, Bamiyan, Afghanistan
- 2015 Winner, Architectural Review Future Project Awards — Self-referential Frame
- 2014 First Prize, U8 International Competition — Adaptive Re-use of a Decommissioned Brick Factory, Porto, Portugal
- 2014 Winner, Holcim Awards Asia Pacific — School and Community Centre, Tatiba Baraibura, India
- 2014 Winner, WAN Civic Awards — Central Mosque, Pristina, Kosovo
- 2007 Winner, National Competition — Restructuring of the Tuljapur Temple Complex, Tuljapur, India

Further Finalist placings and Honourable Mentions in international competitions, 2012 – 2026, are listed at studiomade.org/awards.

SELECTED PROJECTS

YEAR	PROJECT	LOCATION	STATUS
2014	Adaptive Re-use of a Decommissioned Brick Factory	Porto, Portugal	<i>First Prize</i>
2015	Extension of the WHO Headquarters	Geneva, Switzerland	<i>Fourth Prize</i>
2015	Bamiyan Cultural Centre	Bamiyan, Afghanistan	<i>Finalist</i>
2016	Suncheon Art Platform	Suncheon, South Korea	<i>First Prize — Built, 2021</i>
2016	National War Museum	New Delhi, India	<i>International Competition Proposal</i>
2018	Visitor's Centre	Ķemeri National Park, Latvia	<i>International Competition Proposal</i>
2019	Extension to the National Museum	Helsinki, Finland	<i>International Competition Proposal</i>
2020	City Hall	Suncheon, South Korea	<i>Finalist</i>
2021	National Design Museum	Sejong, South Korea	<i>International Competition Proposal</i>
2022	Museum and Science Centre	Oulu, Finland	<i>International Competition Proposal</i>
2023	Extension of the National Museum of Carthage	Tunis, Tunisia	<i>Finalist</i>
2023	Congress Centre	Alicante, Spain	<i>International Competition Proposal</i>
2024	Museum of History and Future	Turku, Finland	<i>International Competition Proposal</i>
2024	Rehabilitation of the Saldaña Fairground	Castilla y León, Spain	<i>Second Prize</i>
2024	District Public Library	Suseo-dong, South Korea	<i>International Competition Proposal</i>
2025	The Addition and Transformation of the Peklo Cultural Centre	Pilsen, Czech Republic	<i>Second Prize</i>
2026	Sports Campus Ďáblice	Prague, Czech Republic	<i>Fourth Prize</i>

Selected from a continuous record of international competition work since 2007; the full archive is maintained at studiomade.org.

EXHIBITIONS

- 2026 *In Pursuit of Publicness* — 3rd B.V. Doshi Memorial Exhibition, Paschima Block, Ambuja Neotia, Kolkata, India
2022 *Continuity and Change: Recent Works of MADe* — Arthshila, Ahmedabad, India
2021 *Crossroads: Building the Resilient City* — Seoul Biennale of Architecture and Urbanism, Seoul, South Korea
2019 *In Search of Coherence: Selected Works of MADe* — Bangalore International Centre, Bangalore, India

LECTURES AND PUBLICATIONS — SELECTED

Lectures include “In Pursuit of Patronage” at Architectures of Transition, a conference of the South Asia Institute at Harvard University, New Delhi (2023); the B.V. Doshi Memorial Lecture, Pune (2023); the KVD Forum, CEPT University, Ahmedabad (2024); the Kala Ghoda Arts Festival, Mumbai (2019); the Jaipur Architecture Festival (2017); and a public lecture at the Suncheon Convention Centre, South Korea (2016).

The work appears in *Architectures of Transition: Frameworks and Practices in South Asia* (Altrim Publishers, 2026), *Unbuilt 1.0* and *Unbuilt 2.0* (Unbuilt Ideas, 2019 and 2024) and in *SPACE Magazine*, *C3*, *ArchDaily*, *Divisare* and *Beta Architecture*, among others.

PEOPLE

Madhusudhan Chalasani, *Founder & Principal*

Juan Álvarez Aznar, *Project Architect*

Jesús Garrido Valdivia, *Associate Architect*

Sivatmika Jayaprakash, *Architect-Writer*

Vamsi Kundanam, *Associate Architect*

Rohith Therala, *Project Architect*

Teresa Trabada Echarri, *Project Architect*

The core team is supported by a wider circle of external collaborators across Spain and India — among them Supriya Ambwani, Mario Galiana Liras, Carlos Gonzalvo, Germán Müller, Jean Baptiste Peter and Javier Ugarte Albizu — and by Atelier Atlántico as competition partner in Spain.

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